



# BENJAMIN CASON

## Sports Media

### EXPERIENCE

#### Sports Director/ DJ

*Rev 89.5 FM, KTSC-Pueblo - August 2017 to December 2019*

- I was in charge of engineering sports broadcasts and creating sports content. I was responsible for sports equipment maintenance and set-up, along with script writing, promotions, social media, and live radio shows.
- I developed the format, branding and promotion strategy for a live sports show. I ran board and hosted the show.
- I have broadcasted baseball, football and basketball games in play-by-play, color and sideline positions.
- I was a pioneer of podcasting at CSU-Pueblo, which has now reached 6,000 total downloads. I've created 60+ podcasts. I was the first at Rev89 to do live video podcasts and use green screens.
- Supervised a crew of five striving to achieve the best sports coverage in the Pueblo market. I've honed my leadership style managing older students. Integrity is critical to leadership, I developed a servant leadership strategy that maximized everything on the team.
- I achieved mastery of board operations for sports and remote broadcasts.
- I created 30 second radio spots and underwriting using Adobe Audition. I have extensive knowledge of the program.

#### Co-Founder/ Podcast Creator

*Off the Air Productions, January 2020 to present*

- I joined with 2 friends to create podcasts and video content on Spotify, YouTube, Facebook and Twitter.
- I'm running social media, editing and creating content.

#### Media Intern

*Southern Colorado Real Estate Brokers., May 2019 to August 2019*

- I created promotional videos for the company and for A Caring Pregnancy Center. I ran social media and helped create more business. I also learned basic business skills in a professional setting.

#### Sports Editor

*CSU-Pueblo Today, January 2019 to May 2019*

- Responsible for sports content, written recaps, editorials, spotlight pieces and campus issues.
- I learned AP Style writing and edited the work of other sports writers for content and grammar issues.
- I used InDesign and Photoshop to layout the bi-weekly newspaper.

#### Baseball/ Softball Broadcaster

*CSU-Pueblo Athletics, February 2020 to March 2020*

- I honed in my baseball broadcast style by calling home baseball and softball games on the CSU-Pueblo athletics video stream. I carried the entire broadcast with no color commentary or production team. I called 15 games before sports were shut down.

### EDUCATION

#### Colorado State University- Pueblo

*Bachelor's Degree in Mass Communications, August 2017-May 2020*

- Minor in Leadership Studies
- 3.84 GPA
- Created a documentary on Rocky Mountain PBS. Documentary will be streamed on RMPBS's website.

### PROFESSIONAL SUMMARY

Goal-oriented leader who will do whatever is necessary to get the job done. Extremely passionate about sports and telling magnificent stories. Driven achiever who will outwork everyone in the room. Quick learner who leads and pulls the best out of others.

### PROFESSIONAL SKILLS

- Play-by-Play and Color Sportscasting
- Podcasting
- Voice Tracking
- Interviewing
- Radio Promotion Creation
- Board Operations
- Broadcast Newswriting
- Adobe Audition Production
- Camera Work
- Adobe Premiere Production
- Adobe Photoshop
- Social Media
- AP Style Writing

### CONTACT INFORMATION

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### CONTENT LINKS

**Video Portfolio:**  
<https://www.youtube.com/watch?v=n01XuPE0Zc8>

**DJ Air Check:**  
<https://www.youtube.com/watch?v=2HK4rjJMaVM&t=2s>

**NFL Player Interview:**  
[rev89.podbean.com/e/rev-interview-temarrick-hemmingway/](http://rev89.podbean.com/e/rev-interview-temarrick-hemmingway/)

**Production Check:**  
<https://www.youtube.com/watch?v=DwZRw8cls8Y&t=1s>

**Hell and High Water Documentary:**  
<https://www.youtube.com/watch?v=q1CvQkMmo5k>